CUSTOMIZABLE SEARCH FOR BIGCOMMERCE, SHOPIFY, AND YAHOO! STORE

SEARCH MAGIC

Search Magic is a feature-packed, affordable search application for BigCommerce, Shopify and Yahoo! eCommerce stores that is easy to use and designed to make store owners money.

Your clients will love Search Magic's mobile-first design and flexible layout choices that are fully compatible with mobile and responsive designed stores. Coupled with features such as spelling error correction, synonym suggestion and advanced search queries, finding just the right product in a store has never been easier.

By installing Search Magic in your client's stores, you're setting them up for success by allowing their shoppers to tap into intelligent search features designed to increase average order value and customer satisfaction.

Search Magic is built and supported by Your Store Wizards, a leading eCommerce developer serving the needs of store owners for over two decades. Known for solving complex eCommerce problems and providing outstanding support, you can rest assured your clients are in good hands.

Our Search Magic Reseller Program is designed to provide a recurring revenue stream for your business. All you have to do is recommend and sell Search Magic! Our US-based team will install and support the product on an ongoing basis. The more Search Magic you sell, the higher your revenue share becomes.

PLATFORM	MONTHLY PRICE	1-10 INSTALLS	11-20 INSTALLS	21+ INSTALLS
Yahoo! Store	Variable	15%	20%	25%
BigCommerce	$49+	15%	20%	25%
Shopify	$19+	15%	20%	25%

*For the purpose of commission payouts, the total number of installs across all eligible platforms is used.

Your Store Wizards reserves the right to change the terms and conditions of the Search Magic Reseller Program at any time. Participants will be notified 30 days prior to any changes.

CONTACT US:

🌐 www.yourstorewizards.com   📱 (877) 979-4927   ✉ support@yourstorewizards.com

RESELLER PROGRAM FREQUENTLY ASKED QUESTIONS

Who is eligible to participate in the Search Magic Reseller Program?
Any qualified developer or marketing agency that offers website design, programming, marketing services, application development or ready to use apps to clients can participate.

What information is required to be a reseller?
We require basic business information as well as a Federal EIN number and IRS W-9 form in order to set up your reseller account and issue payments.

How will I receive commission payments?
Payments can be made via ACH, PayPal, check, or other agreed upon means of funds transfer. All payments are made in United States dollars.

How often are payments made?
Payments are made on a calendar-quarterly basis within 15 business days following the end of the previous quarter. Commissions less than $5 will be rolled over to the following quarter for payment.

Can I private label Search Magic as our own search application?
At this time, no. However, this may be an option at a later date. If you have interest in this, please let us know.

Do I need to know how to install and support Search Magic?
No! All you need to do is sell it - and we provide the training and resources to help. Your Store Wizards will install and support the product. All clients receive priority support via phone, email, and Slack.

Do you provide marketing support for Search Magic?
You can use all of our Search Magic branded marketing materials such as sell sheets, comparison charts, etc that are currently available.

Can we co-brand marketing materials?
Yes! If you'd like your company name/logo on marketing materials, we can provide you with those in digital format.

Who can I contact with questions that weren't answered here?
You can email us at **support@yourstorewizards.com** and we'd be more than happy to answer any questions you may have about Search Magic and our Reseller Program.

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SEARCH MAGIC FEATURES

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Instant Search
Shows suggested search terms and products as you type them in the search box.

Bookmarkable Search Results
Bookmarking a search results page will automatically display the results when recalled.

Spelling Error Correction
When a misspelled word is detected, Search Magic displays a link with the correct word.

SKU Search
Do a separate search to match product SKU to redirect directly to the product.

Synonyms
Easily setup synonyms for search terms, so if a user misspells a word or uses an alternate version of a word the products they were searching for will still be displayed.

Suggested Products
When a search is conducted, Instant Search / Auto complete will show suggested products based on search terms.

Filtering and Sorting
Sort by Search Relevancy, Name, Price Low to High, Price High to Low.

Responsive / Mobile Friendly
Search Magic is built to be 100% compatible with all site designs including adaptive, responsive and mobile websites.

Keyword Redirects
Redirect users to a specific page if a specific term is searched.

Two Layouts to Choose From
Select either a horizontal or vertical layout for the filtering / sorting / pagination bar depending on the design of your store.
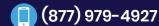
Single Result Redirect
Optional feature that allows a single result term to auto-redirect directly to the item page.

Font & Colors
Font, colors and the overall look and feel of Search Magic's search templates can be customized to match your store.

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BigCommerce

Some of the largest online merchants in the world rely on BigCommerce to sell online. Some of those same merchants choose Search Magic to power their store's site search. While there's plenty of 3rd party search providers, few can match the features, flexibility, and price of Search Magic. With powerful tools such as built-in Google Analytics, spelling error correction, Instant Search, and more, Search Magic is quickly becoming the go-to 3rd party search app for BigCommerce merchants.

Pricing starts at $49/month with a risk-free 30-day free trial.

Shopify

Search Magic for Shopify is a simple-to-install, feature-packed search solution that is designed to connect your shoppers with the products they're looking for. Advanced merchandising features such as filtering and sorting, keyword redirects, suggested products, and more make Search Magic the search application of choice for those looking to monetize their store's search engine.

Pricing starts at $19/month with a 30-day no risk free trial.

Yahoo! Store

Simply put, Search Magic is the most affordable, feature-packed advanced search application for the Yahoo! Store platform. With a feature set that rivals others that cost 25-40% more, it's no wonder Search Magic has been the 3rd party search of choice for the largest Yahoo! merchants for nearly a decade.

For pricing and more information on Yahoo! Store integrations, please contact your reseller partner manager.

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